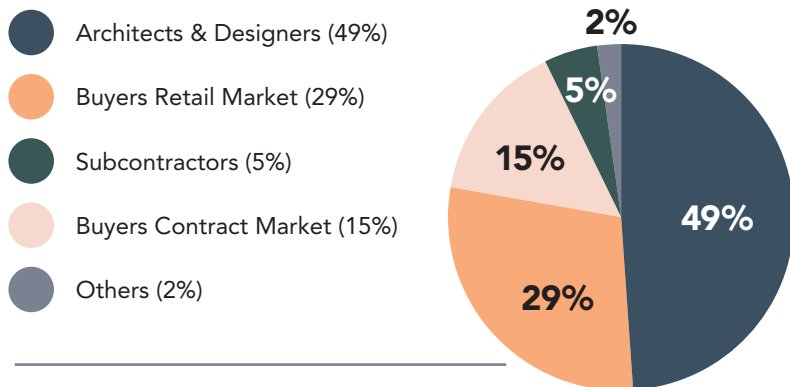


Facts and Statistics 2019

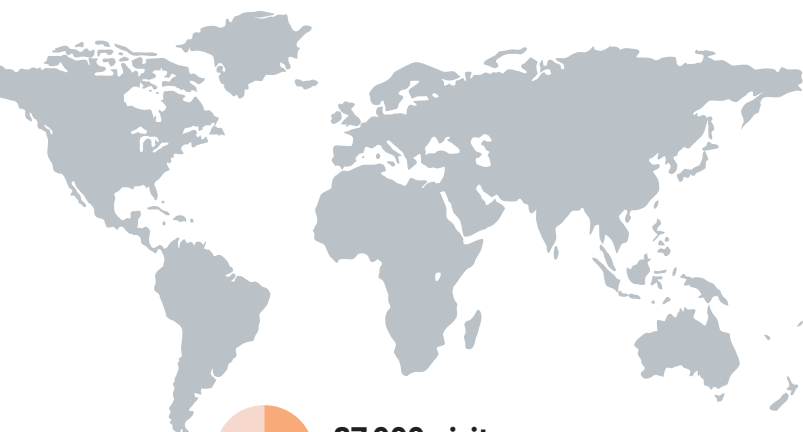


All visitor categories



What key words do you associate the most with Stockholm Furniture & Light Fair?

Commercial Value · International
Fun to visit · Contacts
Inspiration & Trends · Knowledge
New Products



37,000 visits
31.5% international visits representing **99 countries**

676 exhibitors from **37 countries**,
80% represents companies from the Scandinavian countries

40,000 square meter (net)
878 media representatives (454 international)



It does not even cross our minds not to be here at the fair. It is absolutely phenomenal that such a fantastic design manifestation can occur year after year in a relatively off-the-beaten-path location like Sweden.

Mårten Claesson and Ola Rune, architects and designers Claesson Koivisto Rune

Stockholm Furniture & Light Fair is one of the highlights of the year. It's both like a school reunion with old friends and a great occasion to make new relations and meet other people from the trade.

Mattias Ståhlbom and Gabriella Gustafson, architects and designers TAF Studio

It's the one and only interesting fair in Scandinavia. I really like Stockholm Furniture & Light Fair, it's compact and nice and the quality level is really high.

Richard Hutten, Designer Rotterdam, Nederlanderna

The Stockholm Furniture & Light Fair has always been interesting for us because it's smaller than other fairs and the quality here is extremely high.

Lyndon Neri and Rossana Hu, Guests of Honour 2019

51% of visitors make **new business contacts**

65% of visitors **influence purchasers**

